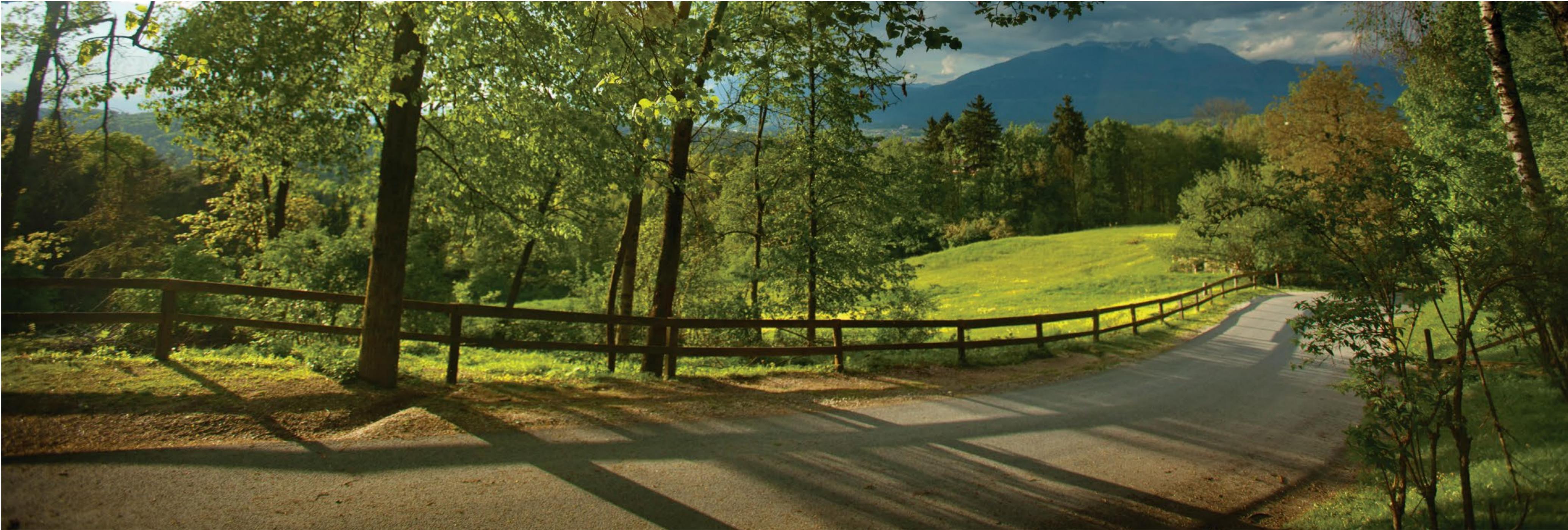
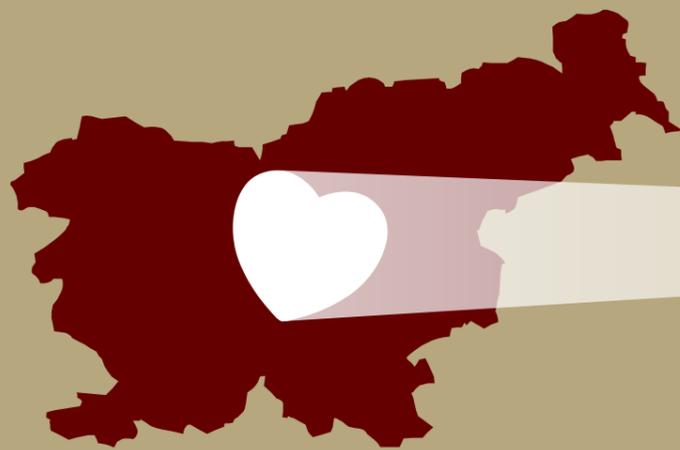




# *The Heart of Slovenia*

[WWW.HEARTOFSLOVENIA.COM](http://WWW.HEARTOFSLOVENIA.COM)





# FOLLOW YOUR HEART: VISIT THE HEART OF SLOVENIA

THE HEART OF SLOVENIA IS AN AREA IN THE CENTRE OF SLOVENIA, IN THE OUTSKIRTS OF LJUBLJANA – THE CAPITAL OF SLOVENIA.

IT STRETCHES FROM THE HILLY LANDSCAPE OF THE KAMNIK-SAVINJA ALPS IN THE NORTH, THROUGH VALLEYS AND HILLS ALONG THE SAVA RIVER, THE BIGGEST SLOVENIAN RIVER, AND TO THE WINE-PRODUCING HILLS OF DOLENJSKO IN THE SOUTHERN PART OF THE HEART OF SLOVENIA. THE AREA GEOGRAPHICALLY CONNECTS

SEVERAL MUNICIPALITIES AND HAS THE SHAPE OF A HEART, STRETCHING FROM THE GEOMETRIC CENTRE OF SLOVENIA GEOS, WHICH IS ALSO ONE OF THE UNIQUE FEATURES OF THE HEART OF SLOVENIA.

THE HEART OF SLOVENIA IS AN EXCELLENT STARTING POINT FOR EXPLORING ALL SLOVENIAN LANDSCAPES: FROM THE ALPS TO THE MEDITERRANEAN, FROM THE KARST TO THE PANNONIAN PLAIN. EVERYTHING IS CLOSE IN SLOVENIA!



# EXPERIENCE PRISTINENESS: FEEL THE BEAT OF THE HEART OF SLOVENIA

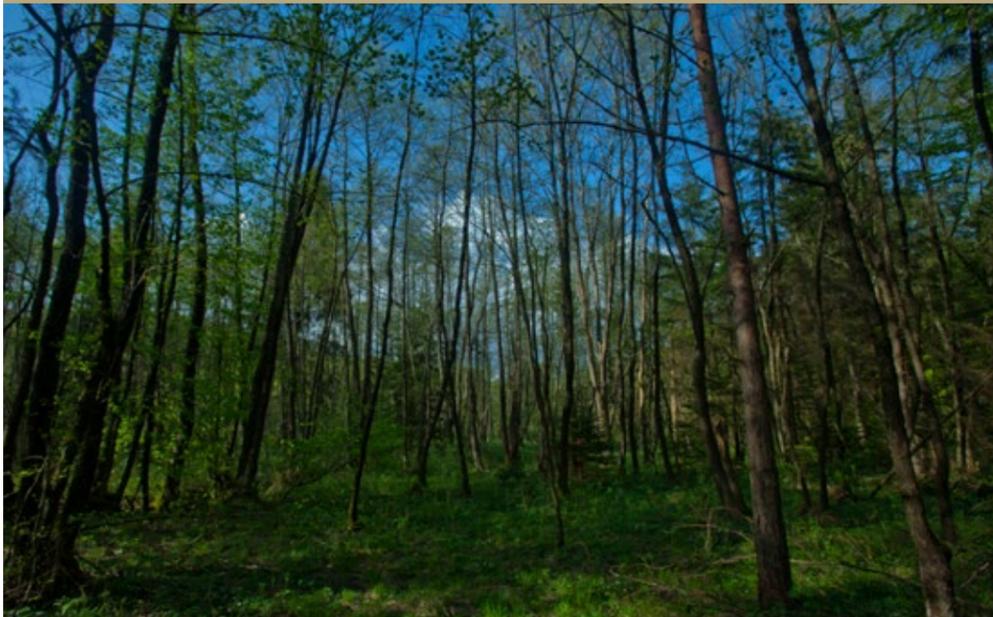
IN THE HEART OF SLOVENIA, THE DIVERSITY OF LANDSCAPE, THE RICHNESS OF FOREST, THE FERTILITY OF LAND, AS WELL AS THE ENERGY OF WATER AND PEOPLE, HAS CREATED A UNIQUE POWER OF COUNTRYSIDE OVER TIME, WHICH INTERTWINES WITH THE STORIES OF MEDIAEVAL TOWNS, THE BEAUTY OF NATURE AND CULTURAL HERITAGE, THE PRESERVED PLEASURE OF SOCIALISING AT NUMEROUS TOWN AND COUNTRYSIDE EVENTS.

IN THE HEART OF SLOVENIA, THE LOCALS AND GUESTS ARE PARTNERS AND FRIENDS. HERE THE TOURISM IS BASED ON PRESERVING PRISTINENESS.

THE TRADITIONAL FEATURES OF THE HEART OF SLOVENIA ARE INTERLACED WITH NEW WAYS OF TRAVELLING, LODGING, SOCIALISING AND ADVENTURES WITH A SPECIAL FEEL FOR NATURE AND LIFESTYLE.

NEW INSPIRATIONS FOR RELAXATION AWAIT YOU HERE, AS WELL AS NEW VISIONS FOR WORK. THE HEART OF SLOVENIA IS A CROSSROADS OF ENTREPRENEURIAL OPPORTUNITIES, WHOSE PEOPLE FIND ENERGY IN NATURE. DUE TO ITS PRISTINENESS, ENTREPRENEURSHIP AND INNOVATIVENESS, THE HEART OF SLOVENIA IS A REGION OF FUTURE.







# COME AMONG PEOPLE: EXPERIENCE FRIENDLINESS OF THE HEART OF SLOVENIA

THE PEOPLE WHO LIVE IN THE HEART OF SLOVENIA CONNECT NOBLE TRADITIONS, CRAFTS AND CUSTOMS FROM THE PAST WITH AN ENTREPRENEURIAL VISION FOR THE FUTURE. YOU CAN SEE THIS FOR YOURSELF WHEN VISITING CRAFTSMEN, TOURISM AND EXCURSION FARMS, OR AT NUMEROUS EVENTS.

THE CRAFTSMEN OF THE HEART OF SLOVENIA ARE CONNECTED INTO A NETWORK AND PROVIDE DEMONSTRATIONS OF THEIR MASTERFUL KNOWLEDGE TO CURIOUS VISITORS. TOURISM AND EXCURSION FARMS ARE PART OF LOCAL SELF-SUFFICIENCY NETWORK WITH CROPS AND PRODUCE WHICH

ARE BASED ON NATURAL RESOURCES OF THIS DIVERSE LANDSCAPE.

PLACES WHICH ARE BROUGHT TOGETHER BY THE HEART OF SLOVENIA WILL DELIGHT YOU WITH EVENTS CHARACTERISED BY ETHNOGRAPHIC, CULINARY AND OTHER SPECIAL FEATURES OF THE AREA. A YEAR STARTS WITH CARNIVALS, CONTINUES WITH SPRING HIKES AND THEMED DAYS, SUMMER FESTIVALS AND PERFORMANCES, AUTUMN EXHIBITIONS AND WINTER FESTIVE GATHERINGS. FIND YOUR FAVOURITE ADVENTURES IN THE CALENDAR OF EVENTS AT [WWW.HEARTOFSLOVENIA.COM](http://WWW.HEARTOFSLOVENIA.COM).







# EXPERIENCE DIVERSITY: DISCOVER THE UNIQUE FEATURES OF THE HEART OF SLOVENIA

THE MEDIAEVAL TOWN KAMNIK, WHICH THE RENOWNED POLYHISTOR JANEZ VAJKARD VALVASOR USED TO WRITE ABOUT IN HIS BOOK THE GLORY OF THE DUCHY OF CARNIOLA, BOASTS THE ETHNOLOGICALLY DIFFERENT ALPINE PASTURE VELIKA PLANINA AND BOTANICAL TREASURES OF THE ARBORETUM VOLČJI POTOK. THE ENTREPRENEURIAL TOWN DOMŽALE IS CHARACTERISED BY STRAW HATS, WHICH WERE ONCE FAMOUS THROUGHOUT THE WHOLE EUROPE. THE MUSIC RESOUNDING FROM THE INSTRUMENTS MADE IN MENGEŠ INVITES YOU TO SEE THIS TOWN, AND THE FOLKLORE FESTIVAL WELCOMES YOU TO VISIT TRZIN. IN LUKOVICA, ONCE A POPULAR SPOT OF HORSE AND CART DRIVERS,

YOU CAN VISIT THE SLOVENIAN NATIONAL BEEKEEPING CENTRE, WHILE THE LAND OF JURIJ VEGA, A RENOWNED MATHEMATICIAN

AND PHYSICIST, AWAITS YOU IN DOL PRI LJUBLJANI. THE ROAD BY THE RIVER SAVA BRINGS YOU TO LITIJA, WHICH MAINTAINS THE HERITAGE OF RIVER TRAFFIC, MINING AND INDUSTRY OF THE AREA. THE STORIES OF CHARCOAL BURNERS, STILL ACTIVE NOWADAYS, WILL FURTHER LEAD YOU TO EXPLORE THE SURROUNDINGS OF LITIJA. THE SIGHTS OF LITIJA ARE CONNECTED WITH THE HERITAGE DATING BACK TO PREHISTORIC GEOLOGICAL FEATURES AND THE IRON AGE CREATIVITY THROUGH THE REMAINS OF ROMAN ROADS, MEDIAEVAL CASTLES AND MONASTERIES, AND THE STILL ACTIVE MASTERFULNESS AND ETHNOLOGICAL FEATURES OF THE COUNTRYSIDE, STRETCHING BETWEEN THE ALPS AND THE RIVER SAVA.







# COME TO NATURE: EXPERIENCE THE HEART OF SLOVENIA ACTIVELY

THE HEART OF SLOVENIA OFFERS OPPORTUNITIES FOR SPORT AND ACTIVE LEISURE IN NATURE ALL YEAR ROUND. HIKING AND MOUNTAIN TRAILS, AS WELL AS CYCLING ROUTES OF VARIOUS DIFFICULTIES, TRAVERSE THIS DIVERSE LANDSCAPE. EQUESTRIAN TRAILS UNVEIL DIFFERENT VIEWS OF HILLS AND RIVERS. ADRENALINE SPOTS, SUCH AS ONE SITUATED IN THE IMMEDIATE VICINITY OF THE GEOMETRIC CENTRE OF SLOVENIA (GEOSS), WILL GIVE YOU A HEALTHY HEARTBEAT. YOU WILL EMBARK ON SPECIAL ADVENTURES LED BY EXPERIENCED LOCAL GUIDES, WHO ARE FAMILIAR WITH THE SECRETS OF MOUNTAIN GORGES, SUCH AS THOSE SITUATED NEAR KAMNIŠKA BISTRICA.

YOU CAN SPEND AN ACTIVE DAY AT RECREATION CENTRES OR AT ARRANGED SPACES FOR TENNIS, ARCHERY, BOULES AND MANY OTHER ACTIVITIES, OFFERED BY INDIVIDUAL PROVIDERS.

IN ADDITION TO THE GOOD ENERGY OF LANDSCAPE AND PEOPLE IN THE HEART OF SLOVENIA, YOU WILL EXPERIENCE THE HEALING BENEFITS OF THERMAL WATER AT THE SNOVIK SPA, LIVING WATER WITH SPECIAL PROPERTIES AT THE TUNJICE NATURAL HEALTH RESORT AND HEALTHY FOOD FROM THE NEARBY FIELDS AND GARDENS.







# EXPLORE YOUR WAY: CREATE YOUR OWN ROUTES IN THE HEART OF SLOVENIA

PICTURESQUE ROADS WILL LEAD YOU FROM LJUBLJANA TO THE HEART OF SLOVENIA, FROM THE ALPS TO THE RIVER SAVA, FROM KAMNIK TO LITIJA, FROM MENGEŠ AND TRZIN TO LUKOVICA, FROM DOL PRI LJUBLJANI TO DOMŽALE, AND TO ALL THE PLACES IN BETWEEN. FOLLOW THE ROADS AS VAGABONDS WHO LIKE SURPRISES FROM THE SKY ABOVE THE MOUNTAINS AND SECRETS BENEATH THE EARTH'S SURFACE. OR PLAN YOUR ITINERARY WITH MODERN APPLIANCES, SUCH AS THE MOBILE APPLICATION E-TURIST WITH A PLANNER FOR THE HEART OF SLOVENIA AREA. IF TRAVELLING BY MOTORHOME,

A NETWORK OF MOTORHOME STOPOVERS AWAITS YOU IN THE HEART OF SLOVENIA, OFFERING YOU TO EXPERIENCE A GENUINE CONTACT WITH THE LOCALS. IN THE FIRST SLOVENIAN CARAVANNING DESTINATION, STOPOVERS ARE MOSTLY ARRANGED AT TOURISM AND EXCURSION FARMS, WHOSE COORDINATES CAN BE FOUND ON THE MAP CARAVANNING IN THE HEART OF SLOVENIA, EASILY OBTAINED AT [WWW.HEARTOFSLOVENIA.COM](http://WWW.HEARTOFSLOVENIA.COM).







# INVITE OTHERS TO THE HEART OF SLOVENIA LET IT BECOME YOURS!

WHEN YOU GET TO KNOW THE HEART OF SLOVENIA, YOU WILL BE HAPPY TO RETURN AND SEEK NEW ADVENTURES HERE. SURPRISE OTHERS WITH THEM AS WELL! INVITE YOUR FAMILY AND FRIENDS TO A DELIGHTFUL GATHERING OR CELEBRATION, ORGANISE A PICNIC IN NATURE YOUR WAY, CHOOSE A SPOT FOR AN UNFORGETTABLE WEDDING CEREMONY IN THE HEART OF SLOVENIA. WEDDING STORIES MARKED BY THE HEART OF SLOVENIA TAKE PLACE UNDER THE TREETOPS, IN THE VICINITY OF WATERS, AT MIGHTY CASTLES.

THE HEART OF SLOVENIA IS A PLACE OF INSPIRATIONS FOR ENTREPRENEURIAL PEOPLE. IN ADDITION TO FACILITIES FOR

BUSINESS MEETINGS LOCATED IN A RELAXED ENVIRONMENT, WHICH ARE OFFERED BY MOST HOSPITALITY SERVICE PROVIDERS, MODERNLY EQUIPPED SPACES FOR SEMINARS, PRESENTATIONS, MEETINGS, CONFERENCES ARE AVAILABLE FOR RENT AT HOTELS, CASTLES AND EXCELLENT INNS. COMPLEMENT BUSINESS MEETINGS WITH UNIQUE ACCOMPANYING EXPERIENCES AND MOTIVATIONAL GATHERINGS IN NATURE.

DELIGHT YOUR FAMILY AND FRIENDS WITH PROGRAMMES OF SEVERAL HOURS OR DAYS, AND EXPLORE THE HEART OF SLOVENIA TOGETHER. VISIT [WWW.HEARTOFSLOVENIA.COM!](http://WWW.HEARTOFSLOVENIA.COM!)







SHEPHERDS FROM THE ALPINE PASTURE VELIKA PLANINA  
EXPRESSED THEIR LONGING FOR LOVED ONES IN THE  
VALLEY WITH INSCRIPTIONS ON TRNIČ CHEESES.

WHAT DO YOU LONG FOR?

ADD ADVENTURES IN THE HEART OF SLOVENIA  
ON YOUR LIST OF LONGING.





[WWW.HEARTOFSLOVENIA.COM](http://WWW.HEARTOFSLOVENIA.COM)

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