



Our cultural wealth

Intangible cultural heritage or **living heritage** surrounds us everywhere. It is a part of us and our everyday lives, that is why we are often not even aware of it. 'The Heart of Slovenia' also integrates into its tourist offer the **rich cultural heritage** which emphasizes the meaning of old homesteads, economic buildings, churches, chapels, windmills and hayracks. What gives **the soul and character to the region** is different **festive and everyday customs, beliefs, folk tradition, dance heritage, knowledge of nature and special technical and craft knowledge of the people living here.**

We try to **evaluate precious cultural capital** that comes from the people and their knowledge, and give it **added value. Presentation, recording and preservation of living heritage is very important**, especially for the holders and other local inhabitants that strongly identify with this sort of heritage. We encourage people to make heritage the motive for their **entrepreneurial future.**

This is presented in the booklet *Our Cultural Wealth* about intangible cultural heritage in the Heart of Slovenia.

Cultural Capital Counts is a three-year project (2011-2014), co-financed by the European fund for regional development within the **Central Europe Programme**. It includes ten regions from six European countries with a common goal of using cultural resources for competitive cities and regions with the emphasis on the intangible heritage. Development Centre Litija is carrying out activities in the region of **the Heart of Slovenia** as a project partner.

For more information on the project visit the website www.culturalcapitalcounts.eu or www.razvoj.si.



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WELCOME TO THE HEART OF SLOVENIA!

Visit the Heart of Slovenia and experience the intertwining of modern life and the traditional pulse of the countryside.



Unspoiled nature and well-preserved cultural heritage invite you to visit.



The local residents will welcome you open-handed and with smiles on their faces.



There are numerous possibilities for exploration. Seek out villages with a long-standing tradition and rich history, archaeological sites, churches and mighty castles, old houses, granaries and museum collections. All this stands witness to the lives on the mountains, along the river, in the mines, caves, castles and in the town. Experience the legacy of our grandparents, explore the still preserved farmhouses, the open-air museums and the typical drying racks and vineyard cottages. Discover them while taking a walk or by bike, train or even by car. You can spend the night in the Heart of Slovenia – stay at any of the hotels, thermal spas or family inns with a rich tradition or – slightly less traditional – in a hayloft at a tourist farm. You can only truly experience the countryside if you spend a few days with the locals.

Your heart will sing to the rhythm of the warmth found in the local people. Taste the home-made food, wines, juices or spirits and take some time to talk to the hospitable locals.

