



**CASA** is about the development of regional policy and the exchange of knowledge around the up scaling of innovative ICT and services for independent living. Demographic changes make it necessary to organize the care and housing of senior citizens and chronically ill in a smarter way including the use of ICT. This also gives opportunities for innovative companies to develop new tools and services.

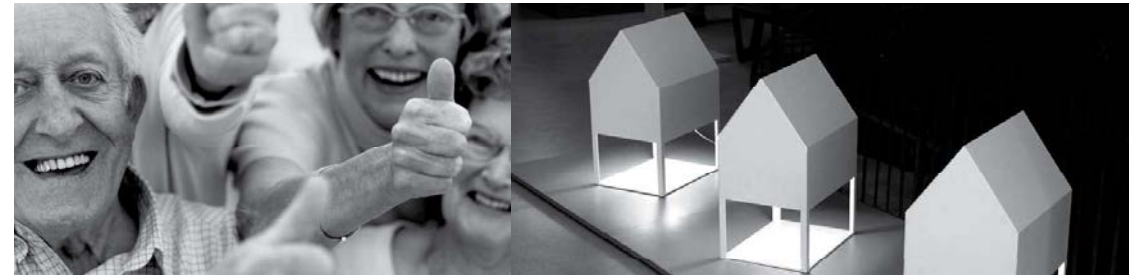
[www.casa-europe.eu](http://www.casa-europe.eu)



InnovAge

**INNOVAGE** project aims at helping older people to live independently for longer in their own homes by increasing their autonomy and by the emerging of new 'technological supply chains' associated with new developments like independent living and eco-innovation, with a valuable contribution to minimize environmental impact of elderly daily life activities.

[www.innovage-project.eu](http://www.innovage-project.eu)



# CASA and INNOVAGE JOINT FINAL CONFERENCE

“Creating unity out of diversity: sustaining lessons learnt in active ageing”

**FINANCED BY:**



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October 7th, 2014  
The Hotel Brussels  
Boulevard de Waterloo 38, 1000  
Brussels (Belgium)



## 09h00 - 09h45 REGISTRATION

Registration, coffee and visit to the Market Place where several European organizations will show innovative projects results, applications and solutions in the field of independent living.

## 09h45 - 12h15 LESSONS LEARNT (Moderator Meike de Jong)

### WELCOME AND INTRODUCTION

Mr. Fabian Dominguez from CASA project

### OPENING SPEECH

Mr. Jo Vandeurzen, Minister for Welfare, Public Health and Family. Government of Flanders

### CASA PROJECT PRESENTATION

Mr. Fabian Dominguez

### INNOVAGE PROJECT PRESENTATION

Mr. Massimiliano Pinat, SVIM SpA (Marche Region)

### REGIONAL POLICIES AND SITUATION

- Junta de Castilla y León (Spain). Mrs. Milagros Marcos Ortega, Regional Minister of Family and Equal Opportunities (tbc)

- Wielkopolska Region (Poland). Mrs. Aleksandra Kowalska, Director of the Regional Centre of Social Policy in Poznan

- Kent County (United Kingdom). Mr. Marc Dance (cabinet member, business strategy/support) and Mr. Graham Gibbens (cabinet member, health care)

- Marche Region (Italy). Mrs. Paola Giorgi, Regional Minister for the European Policies

- Andalusia (Spain). Mrs. Ana Carriazo, Head of International Relations of the Regional Ministry of Equality, Health and Social Policies

### DAA PROJECT: OVERVIEW AND RESULTS

Mrs. Iina Oilinki

### END-USERS EXPERIENCES

Flanders - Mr. Castelijns and Mr. Castelijns Jr.

Kent - Mr. Harris Patel

### EXPERT PANEL: POLICY RECOMMENDATIONS

- Kent County: Mrs. Anne Tidmarsh Director of Older People and People with Disability, Kent County Council and Mr. Richard Curry, e-health Development Director for SEHTA

- Flanders: Mr. Ronald De Buck, CEO of WZC De Foyer

- Junta de Castilla y León: Mr. Carlos Raúl de Pablos Pérez, Regional Managing Director of Family and Social Policies (tbc)

- Lithuania: Mr. Kastytis Gecas, Director of Lithuanian Innovation Centre (tbc)

## 12h30 - 13h45 LUNCH (1<sup>st</sup> floor of The Hotel Brussels)

## 13h45 - 15h15 TRANSFER METHODS (Moderator: Meike de Jong)

### CASA PROJECT

- Knowledge Transfer Conference partners from Romania and Poland. Mr. xxx

- Kent learning from Scotland. Mrs. Anne Tidmarsh

- Kent learning from Flanders. Mrs. Anne Tidmarsh

- Friuli-Venezia Giulia learning from Kent to. Mr. Matteo Apuzzo

- South-Denmark learning from Scotland. Mrs. Christina Wanscher

- Andalucía. Mr. xxx

- Noord-Brabant learning from Catalonia and Scotland. Mrs. Mariëlle Swinkels

### INNOVAGE PROJECT

- Transfer methods in INNOVAGE project. Mrs. Kathy Vuillaume

- 1<sup>st</sup> Pilot Action awarded.

- 2<sup>nd</sup> Pilot Action awarded.

- 3<sup>rd</sup> Pilot Action awarded.

## 15h15 - 15h30 SHORT COFFEE BREAK

## 15h30 - 17h00 POLICY AND BUILDING A LEARNING COMMUNITY

### EUROPEAN POLICY VISION

- European Commission – DG for Health and Consumers

Mrs. Maria Iglesias Gómez

- European Commission – DG for Employment, Social Affairs & Inclusion

Dr. Lieve Fransen

- AAL Joint Programme

Mrs. Raquel Fernandez Horcajada

- Coral, Regional Policies for AHA

Mr. Jon Dawson

### EU INTERREGIONAL COOPERATION, STATE OF PLAY AND PERSPECTIVES

Mrs. Marie Gardel, Finance Officer of the INTERREG IVC JTS

### RESULTS OF INTERREG IVC CAPITALIZATION EXERCISE

Mrs. Roos Galjaard

### CLOSING SESSION: AWARENESS, MANAGEMENT AND LONG-TERM SUSTAINABILITY OF INNOVATION CLUSTERS

Mr. David Parry (SEHTA)

## 17h00 - 18h30 NETWORKING RECEPTION

Networking cocktail on the 27<sup>th</sup> floor of The Hotel Brussels to close the conference.

